

विजयलक्ष्मी जोशी आई.ए.एस.
VIJAYLAXMI JOSHI I.A.S.



सचिव
भारत सरकार
पेयजल एवं स्वच्छता मंत्रालय
Secretary
Government of India
Ministry of Drinking Water and Sanitation
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D.O. No. W-11042/99/2014-SBM
Dated : 05th December, 2014

Dear Secretary,

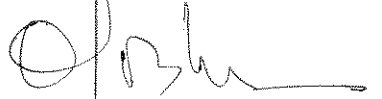
As you are aware, Government of India has launched the 'Swachh Bharat Mission' on 2nd October, 2014 with the goal of making our country clean and open defecation free by 2nd October, 2019.

2. Massive public awareness campaign has already been launched by the Government of India in this regard and the Mission has received huge public response. However, the enthusiasm generated among the public is required to be sustained for successful achievement of the Mission. For this purpose, the logo of Swachh Bharat Mission may be displayed on all official stationery of your Ministry/Departments and Subordinate/Attached Offices of your Ministry. Water marking of the Mission's Logo on the official stationery as well as posters/ wall hangings of the Logo in the corridors and prominent places in all Government building could also make the messaging more effective.

3. I would, therefore, like to request you to issue appropriate directions within the Ministry/Departments and Subordinate and Attached Offices of your Ministry including Autonomous bodies and PSUs to get all the stationery printed along with the Swachh Bharat Mission Logo.

With regards,

Yours sincerely,



(Vijaylaxmi Joshi)

To

The Secretary
All the Ministries/Departments of Govt of India