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सत्यमेव जयते

सचिव  
भारत सरकार  
पेयजल एवं स्वच्छता मंत्रालय  
Secretary

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D.O. No. W 11013/08/2014 (Pt)  
30th September 2014

Dear Chief Secretary

**Sub: Restructuring of the Nirmal Bharat Abhiyan and its replacement by "Swachh Bharat Mission (Gramin)"**

Government of India has approved the restructuring of Nirmal Bharat Abhiyan (NBA), which will now be replaced by a new programme called "Swachh Bharat Mission (Gramin)". The Mission will be launched by the Hon'ble Prime Minister of India on 2<sup>nd</sup> October, 2014. The main features are as follows:-

- i. Swachh Bharat Mission will have two sub-Missions - Swachh Bharat Mission (Gramin) for rural areas and Swachh Bharat Mission (Urban) for urban areas. Budgetary provisions for the two sub-Missions will be provided separately in the Demand for Grants of the Ministry of Drinking Water and Sanitation (for Gramin) and Ministry of Urban Development (for Urban).
- ii. The unit cost of the Individual Household Latrine (IHHL) is enhanced from Rs. 10,000 to Rs. 12,000 so as to provide for water availability, including for storing, hand-washing and cleaning of toilets.
- iii. Central share for IHHLs to be Rs. 9,000 (75 percent) from Swachh Bharat Mission (Gramin). The State share to be Rs. 3,000 (25 percent). For North Eastern States, Jammu and Kashmir and Special category States, the Central share will be 10,800 and the State share Rs. 1,200 (90 percent:10 percent).
- iv. Provision will be separately included in the Indira Awas Yojana Programme for provision of functional toilets for IAY houses. Till such provision is made, existing arrangement of funding will be continued from the Swachh Bharat Mission (Gramin).

v. Provision for Information, Education and Communication (IEC) will be at 8 percent of total project cost, with 3 percent to be utilized at the Central level and 5 percent at State level.

vi. Provision for Administrative Cost will be 2 percent of the project cost. Sharing pattern will be 75:25 between Centre and State.

vii. The part funding for the same toilet from MGNREGA for the payment of incentives for the construction of IHHLs is discontinued and the entire amount of Government of India share for IHHL will now be paid from the Swachh Bharat Mission (Gramin).

viii. All other components of the Nirmal Bharat Abhiyan that is Solid Liquid Waste Management (SLWM) and Community Sanitary Complexes (CSCs) will be retained. SLWM funding will be at 75:25 sharing pattern. For CSCs it will be 60:30:10 (Centre: State: Community). CSCs will be constructed only when the Gram Panchayat takes the responsibility of ownership and a sustainable operation and maintenance system is assured. CSCs will include public toilets at markets/bus stands/ peri-urban areas/census towns etc., wherever ownership and operation and maintenance is assured. CSCs/public toilets will also be considered under Public Private Partnership (PPP)/VGF mode.

ix. The responsibility of construction of all School toilets is transferred to the Department of School Education and Literacy and of Anganwadi toilets to the Ministry of Women and Child Development.

x. The strategy of implementation of the Sanitation Programme will focus on behaviour change, triggering of the population with regard to toilet construction, and their use. Triggering of communities for behaviour change and usage of toilets shall be given top priority to ensure increased demand, which will lead to use of assets created. Effective use of technology and media shall be done to communicate the message of the benefits of safe sanitation and hygiene.

xi. Monitoring mechanism will be strengthened. Outputs (construction) and outcomes (usage) will be monitored. There will be a comprehensive re-appraisal of the programme at end of the 12th Plan.

xii. States shall prepare an Implementation Strategy (Annual Implementation Plan) in consultation with the Mission. States performing as per their Plans will be incentivized. States achieving their targets prior to scheduled dates shall be further incentivized.

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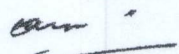
xiii. A menu of accredited technology options for toilets and SLWM projects shall be made available to the States by the Swachh Bharat Mission. The Mission will provide a list of minimal acceptable technologies for which assistance under this programme will be available. However, use of any superior technology will be permitted at additional cost to be borne by the beneficiary.

xiv. The Implementation of Swachh Bharat Mission (Gramin) will start with effect from 2.10.2014.

2. The detailed guidelines in terms of the above are being finalized and shall be issued separately.

With regards

Yours sincerely,

  
(Pankaj Jain)

To All Chief Secretaries