

विजयलक्ष्मी जोशी आई.ए.एस.
VIJAYLAXMI JOSHI I.A.S.



सचिव
भारत सरकार
पेयजल एवं स्वच्छता मंत्रालय
Secretary

Government of India
Ministry of Drinking Water and Sanitation
C-3 Wing, 4th Floor, Paryavaran Bhawan, New Delhi-110003
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D.O. No. W-11042/99/2014-SBM
Dated : 05th December, 2014

Dear Chief Secretary,


As you are aware, Government of India has launched the 'Swachh Bharat Mission' on 2nd October, 2014 with the goal of making our country clean and open defecation free by 2nd October, 2019.

2. Massive public awareness campaign has already been launched by the Government of India in this regard and the Mission has received huge public response. However, the enthusiasm generated among the public is required to be sustained for successful achievement of the Mission. For this purpose, the logo of Swachh Bharat Mission may be displayed on all official stationery of all the Departments in your State. Water marking of the Mission's Logo on the official stationery as well as posters/ wall hangings of the Logo in the corridors and prominent places in all Government building could also make the messaging more effective.

3. I would like to request you to kindly issue appropriate directions to all the Departments of your State to get the stationery printed along with the Swachh Bharat Mission Logo.

With regards,

Yours sincerely,


(Vijaylaxmi Joshi)

To

ALL CHIEF SECRETARIES OF STATES/UTs