



No. S-16011/3/2015-SBM
Government of India
Ministry of Drinking Water and Sanitation

4th floor, Paryavaran Bhawan,
CGO Compled, Lodhi Road,
New Delhi – 110003.

Dated the 7th May, 2015

To

Principal Secretary/ Secretary
In-Charge of Rural Sanitation
All States / UTs

Sub: Video Conference – Consultation with States on implementation of Swachh Bharat Mission – reg.

Sir / Madam,

As you aware that with the Launch of Swachh Bharat Mission (SBM) on 2nd October, 2014 by the Hon'ble Prime Minister of India, Sanitation issue has gathered much attention among the public. As the aim of SBM has been set to achieve Swachh Bharat by 2nd October 2019, it is immensely required to have regular consultation with all the Stakeholders viz., State Governments. Therefore, in order to ensure better co-ordination between Centre & State on frequent basis relating to implementation of SBM(G) Scheme, it is proposed to hold Video Conferences (VCs) by me with the States (in a group of 10-10 States) on regular basis (starting from 19th May, 2015) so as to provide an opportunity to understand the strategies being adopted by the States. It will also serve as an occasion for cross-learning among the States & Centre.

2. The agenda for the VCs and Group of States (as per availability of NIC studio at State level) will be intimated separately through the website of this Ministry under "Whats' New".

Yours faithfully,

(Saraswati Prasad)

Copy to:

i. State Co-ordinator, SBM (G), All States / UTs for information and necessary action.