

Immediate

S-14014/18/2015-SBM
Government of India
Ministry of Drinking Water and Sanitation
Swachh Bharat Mission (Gramin)

12th Floor, ParyavaranBhawan,
CGO Complex, Lodhi Road,
New Delhi – 110003
Dated 01.08.2016

To,
The Principal Secretary/Secretary,
In-charge Rural Sanitation, All States/UTs

Subject:- Engagement of Key Resource Centers for Capacity Building trainings/ programmes – Regarding.

Sir/Madam,

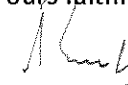
Reference is invited to the letter of even no. dated 31.1.2015 from Shri Saraswati Prasad, IAS, Additional Secretary, MoDW&S, copy enclosed, regarding engaging Key Resource Centers for Capacity Building trainings/ programmes who have already been given trainings and their skills have been upgraded.

2. As you are aware that the focus of SBM(G) has been shifted from merely construction of toilets to behavior change towards community led movement to eradicate the stigma of open defecation. Since Swachhata is primarily a behavioral issue, it needs to be incentivized appropriately. This is all the more important, since behavior change needs to be sustained.

3. The Key Resource Centers/other trainees/stakeholders who have been given training are required to be utilized effectively for scaling up of training or carrying out actual work of 'triggering' in the communities.

4. It is therefore, reiterated that a mechanism may be put in place to utilize services of KRCs/trainees/other stakeholders who have received training. As mentioned in earlier letter of even no. dated 31.01.2015, the KRCs (other than government employees) may be paid for their services as per the training rates approved for National KRCs and shared with the States vide earlier letter dated 31.01.2015. An incentive mechanism may also be put in place for other motivators who actually carry out the IPC/triggering work in villages. The incentives may be linked to outcomes such as achievement of ODF status.

Yours faithfully,



(Arun Baroka)

Joint Secretary (SBM-G)

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