

विजयलक्ष्मी जोशी आई.ए.एस.
VIJAYLAXMI JOSHI I.A.S.



सचिव
भारत सरकार
पेयजल एवं स्वच्छता मंत्रालय
Secretary

Government of India
Ministry of Drinking Water and Sanitation

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D.O. No. W-11037/01/2014/NBA
13th November, 2014

Dear Chief Secretary,

This Ministry is carrying out the implementation of the Swachh Bharat Mission launched by the Hon'ble Prime Minister on 2nd October, 2014 which focuses on creation of Swachh Bharat by 2019 coinciding with the 150 birth year of Mahatma Gandhi. One of the main focussed points is promotion and use of toilets and elimination of open defecation in India.

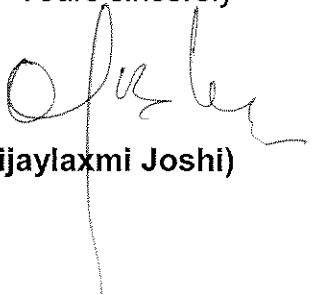
2. I thank you for taking up Communication and Awareness Generating Activities on Sanitation and Open defecation in your State during the Swachhta Awareness Campaign organized from 25.9.2014 to 31.10.2014.

3. I would like to draw your attention to the World Toilet Day on 19th November, 2014. It is necessary that we promote use of toilet and they hygiene with which it is required to be maintained to ensure safe hygiene for all. I would, therefore, request you to issue necessary directions for observation of World Toilet Day throughout the State so as to generate awareness on toilet use and maintenance and with the involvement of all State Govt. employees in this endeavor. Public awareness activities may also be taken up on a State wide scale, particularly in the rural areas.

4. I would also request to send a Report of activities undertaken on email anissaima@yahoo.com so that the same can be uploaded on the Swachh Bharat Mission Face Book Page which is maintained/operated by this Ministry so as to enable us generate a combined report. The activities can also be reported on the e-Samiksha portal.

With regards

Yours sincerely



(Vijaylaxmi Joshi)

To

ALL CHIEF SECRETARIES OF
All States and UTs

एक कदम स्वच्छता की ओर / Sanitation is Next to Godliness