The forum is organised by the Ministry of Drinking Water and Sanitation. Water.org is the nodal support agency and has partnered with World Bank – WSP, Albright Stonebridge Group and UNICEF to organise the conference.

The following is a list of the sessions we envision for the forum, along with details on formats, themes and times. We have also outlined the participants we seek to invite.

**Date: February 9th**  
**Venue: Hall no.5, Vigyan Bhavan**  
**Registration: 9.30 AM to 10.00 AM**

<table>
<thead>
<tr>
<th>Proposed Session Title</th>
<th>Format</th>
<th>Time</th>
<th>Participants</th>
<th>Themes that will be explored</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome &amp; introduction of Minister</td>
<td>Address</td>
<td>10:00 to 10.10 AM</td>
<td>Ms. Anuradha Mathur, Albright Stonebridge Group</td>
<td>Welcome the gathering and introduce the Minister</td>
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| Key note address                        | Inaugural address and speeches         | 10.00 AM to 10.25 AM  | Shri. Chaudhary Birender Singh, Honourable Minister, Ministry of Drinking Water & Sanitation | What role does the centre see for innovative financing?  
What role does the centre see for innovative financing?  
The Minister's vision for the program and the role he envisions for innovative financing  
Outline expectations for the conference |
| Innovative financing for Swachh Bharat: setting the context | Panel discussion/ Address             | 10.30 AM to 11.05 AM  | Mr. Gary White, Founder, Water.org  
Mr. Onno Ruhl, Country Director, World Bank (tentative) | Share current national and international case studies and best practices  
Set the agenda for the forum  
Set the context: how can different participants present at the forum collaborate to solve for the problem |

**Tea/Coffee – 11.05 AM to 11.20 PM**

| Identifying the need: what            | Panel                                  | 11.25 AM              | Mr. Saraswati Prasad, Additional                                            | How are programs being currently                                                            |
### Innovative financing of sanitation and operationalising PSL: through the ‘lens’ of state and central governments

<table>
<thead>
<tr>
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<th>Time</th>
<th>Participants</th>
</tr>
</thead>
</table>
| Discussion followed by Q&A | 12.10 PM to 1.10 PM | - Dr. Rakesh Gupta, General Manager, Punjab National Bank  
- Mr. Ashok Swarup, Head of Government Affairs, Citi India  
- Mr. Suresh Krishna, non-Executive Director, Grameen Koota Financial Services  
- Ms. Dharmistha Chauhan, Strategic Adviser, SEWA Mahila Housing Trust  
- Chief General Manager, Reserve Bank of India (to be confirmed on Monday)  
- Mr. Saravana Vel, Chief general Manager, NABARD  
- Mr. Amit Bhatia, CEO- Impact Investors Council |

### Moderator:
- Mr. Joep Verhogen, World Bank

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</tr>
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| Secretary, Ministry of Drinking Water and Sanitation/Ministry of Rural Development (keynote)  
- Mr. Amarjeet Sinha, Additional Secretary, Ministry of Rural Development (keynote)  
- Mr. Dibyendu Sarkar, Secretary and Commissioner, Swachh Bharat Mission, West Bengal  
- 1 more representative from state government (to be confirmed)  
- Mr. Sujoy Mojumdar, WASH Specialist, UNICEF | to 12.05 PM | - The role that each of their communities can play in financing social programs such as Swachh Bharat  
- Operationalising Priority Sector Lending for Water and Sanitation  
- What support do they need from the government to lend more towards sanitation? Identify areas where capital allocators need additional clarity  
- Further refining financing mechanisms for sanitation: size the market |

**Discussion followed by Q&A**

**Moderator:** Ms. Anuradha Mathur, Albright Stonebridge Group

- What are the key financing gaps that private sector can play a role in solving?  
- What financing mechanisms will support State governments’ achievement of Swachh Bharat targets?  
- What are some frameworks/models in which organisations can work with state governments to solve their needs?
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<th>Time</th>
<th>Participants</th>
<th>Discussion Topics</th>
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| **CSR for Swachh Bharat: redefining the role – through the lens of ‘companies’**
  Moderator: Ms. Anuradha Mathur, Albright Stonebridge group | 1.15 PM to 1.55 PM | • Ms. Rita Roy Choudhry, India Sanitation Coalition
• Ms. Vandana Verma, Program Director, IKEA Foundation
• Mr. Vivek Bharati, Vice President of Corporate Affairs, PEPSICO
• Mr. Nipun Vinayak, Director, Ministry of Drinking Water and Sanitation | • What are the critical gaps in funding that CSR can play a role in?
• What role do corporates see themselves playing?
• What support do they further need from state and central governments? |
| **Sustaining Swachh Bharat: what all must be done to achieve universal sanitation and dignity?**
  Closing address | 2.00 PM to 2.15 PM | • Shri Ram Kripal Yadav, Minister of State, MDWS/Representative from the Ministry | • Recommendations and expectations from workshop to be presented to the Ministry |

**Lunch 2.15 PM to 3.00 PM**