

**S-16013/6/2017-SBM**  
**Government of India**  
**Swachh Bharat Mission (Gramin)**

**Notice for award of Contract for “Swachh Survekshan Grameen-2018”**

- **Project Name:** “Swachh Survekshan Grameen 2018”
- Ministry of Drinking water & Sanitation had invited EOIs for selection of a Survey Agency for “Swachh Survekshan Grameen 2018” under Swachh Bharat Mission –Gramin (SBM-G) to provide national ranking of all districts of India on the basis quantitative and qualitative sanitation (Swachhata) parameters. After evaluating 15 Proposals, 3 (three) agencies were shortlisted on the basis of Expression of Interest (Eoi) and following three firms submitted their RFP proposal:
  - i) M/s Hindustan Thompson Associates Pvt. Ltd
  - ii) M/s Nielsen (India) P. Ltd.
  - iii) Quality Council of India.
- The RFP proposals of the aforementioned three firms were examined/evaluated and accordingly were assigned ranks.
- The final combined scores and the final ranking of the agencies is as below-

<b>Competitive chart of technical and financial score of the tender for SSG-2018</b>							
<b>SL No</b>	<b>Name of the Technically Qualified Firm</b>	<b>Technical Score out of 100 (Tn)</b>	<b>Weightage of the Technical Score of the Firm, Weight (0.75 X Tn)</b>	<b>Financial Score of the Firm Fn = L1/L*100</b>	<b>Weightage of the Financial Score of the Firm, Weight (0.25 x Fn)</b>	<b>Total Combined Score of the firm Bn = (Tn+Fn)</b>	<b>Ranking</b>
(1)	(2)	(3)	(4)	(5)	(6)	(7)=(4+6)	(8)
1	<b>Hindustan Thompson Associates Pvt Ltd</b>	85.10	63.83	100.00	25.00	88.83	<b>1</b>

2	<b>Nielsen (India) Pvt. Ltd.</b>	96.00	72.00	55.02	13.76	85.76	<b>2</b>
3	<b>Quality Council of India</b>	77.34	58.01	78.74	19.69	77.69	<b>3</b>

- Contract awarded to: **Hindustan Thompson Associates Private Limited [represented by its specialist unit KANTAR PUBLIC.**
- Address- Peninsula Chambers, Ganpatrao Kadam Marg, Lower Parel (West), Mumbai-400013
- Date of signing of Contract: **03.07.2018**
- Value of Contract: **Rs.4,50,87,033 inclusive of GST.**
- **Period of Contract:** Time period of the Contract shall be Four (4) months. Subsequent to the completion of the Contract, the contract may be renewed depending on the necessity as per the agreed mutual terms and conditions.
- **Summary scope of the Contract:** The Ministry of Drinking Water and Sanitation (MDWS) intends to undertake “Swachh Survekshan Grameen-2018” to provide national ranking of all districts of India on the basis quantitative and qualitative sanitation (Swachhata) parameters. This ranking will be based on a comprehensive set of parameters including data from the SBM-G IMIS, district-level surveys of public places like schools, anganwadis, PHCs, haat bazaars, Panchayat and citizen’s perception of Swachhata and their recommendations for improvement of the program.

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