



No. W-11042/49/2014- NBA
No. Government of India
Ministry of Drinking Water and Sanitation
Nirmal Bharat Abhiyan

12th Floor Paryavaran Bhawan,
CGO Complex, Lodhi Road,
New Delhi-110003 the 4th August, 2014
Ph. 011-24364427 Fax :24361062/ 24364869

To


The Principal Secretary/Secretaries
I/c of Rural Sanitation
All States and UTs .

Sub.: IEC spots on WASH prepared by MDWS

Sir/Madam

The Ministry has over the past few years prepared IEC/Communication spots on various aspects of Water and Sanitation Hygiene (WASH). These spots in English and Hindi are being broadcast in several National and Regional Languages. The same are being provided to you (placed on Website). These can be used for transmission in the respective States in English and Hindi or by dubbing in regional languages.

Yours faithfully,


(Sujoy Mojumdar)
Director, NBA

Note - Please download from Audio/Vedio section

Copy to :

1. State NBA Coordinators of all States and UTs for information and n/a
2. AD (OL), MDWS for providing Hindi translation
3. TD, NIC for hosting this letter as well as the 10 spots on MDWS website.