



सत्यमेव जयते

अरुण कुमार मिश्रा, आई.ए.एस.
ARUN KUMAR MISRA, I.A.S.

सचिव
भारत सरकार
ग्रामीण विकास मंत्रालय
पेयजल एवं स्वच्छता विभाग
Secretary
Government of India
Ministry of Rural Development
Department of Drinking Water and Sanitation
247, 'A' Wing, Nirman Bhawan, New Delhi-110108
Tel. : 23061207, 23061245 Fax : 23062715
E-mail : secydws@nic.in, Website : www.ddws.nic.in

D.O. No. W-11013/9/2009/CRSP
15th November 2010

Dear Shri Rae ,

The Department of Drinking Water and sanitation (DDWS) administers two major schemes i.e National Rural Drinking water Programme (NRDWP) and Total Sanitation Campaign (TSC). Under the National Rural Drinking Water Programme (NRDWP), provision has been made for setting up of Water and Sanitation Support Organization (WSSO) at the State level under State Water and Sanitation Mission (SWSM). Communication and Capacity Development Units (CCDUs) earlier set up in the states to look after IEC and HRD activities related to water and sanitation shall accordingly work under WSSO.

2. Reference was made by some of the states during the review meeting of State Directors in charge of Water and Sanitation Support Organization (WSSO) and in the National Conference of State Ministers in charge of Sanitation held on 28th October, 2010 seeking more clarity on the release of funds to CCDUs for undertaking HRD/IEC activities relating to 'sanitation' at State level, particularly in those states where separate CCDUs have been formed for water and sanitation. It has been given to understand that release of funds to CCDUs handling sanitation activities is not given due priority particularly in the States that have two CCDUs, one each for water and sanitation as the subjects are being handled by two different departments in the State, where the funds released to WSSO are under the control of the department handling rural water supply. Issues have also been raised regarding allocation of funds to the sanitation sector in States where the same CCDU looks after both the water and sanitation sector.

3. You would appreciate that that the IEC and HRD activities for water and sanitation are to be converged at the State level for effective dissemination of messages and creating awareness. In such a scenario, the fund requirement for sanitation also needs to be taken care of by provisioning of adequate funds from the 5% of the NRDWP allocation made to WSSO. It was therefore clarified to the states vide Letter No. W-11013/09/09-CRSP dated 18th September 2009 (Copy enclosed for ready reference) that the WSSOs would be provided upto 5% of the NRDWP allocation for funding in support activities from which all CCDUs in the State including CCDU for sanitation are required to present their Annual Work Plan giving details of the IEC and HRD activities proposed to be undertaken in the water and sanitation sector and the estimated budget to the WSSO and obtain funds through the WSSO from the NRDWP allocation. No separate funds will be released to CCDUs from the allocation made under the Total Sanitation Campaign (TSC).

ISSUED


sent D.O. letter
to all chief
secretary.

:2:

4. States therefore need to ensure that WSSOs allocate adequate funds for undertaking sanitation related IEC and HRD activities to CCDUs based on their Annual Work Plan.
5. I would, therefore, request you to issue necessary directives in this regard so that instructions issued from the Department are followed in the overall interest of the sector.

With regards,

Yours sincerely,


(Arun Kumar Misra)

To All Chief Secretaries of all states.
Government of Andhra Pradesh
Hyderabad

No. W-11013/9/09-CRSP
Government of India
Ministry of Rural Development
Department of Drinking Water Supply

12th Floor, Paryavaran Bhawan
CGO Complex, Lodhi Road
New Delhi - 110 003

Dated the 18th September, 2009

To

1. The Secretary
(In-charge Sanitation) All States/UTs
2. The Secretary (In charge of SWSM) All States/UTs.

Subject: Release of funds to CCDU under TSC-Regarding

Sir,

This has reference to letter /proposals received from States for release of funds to CCDU for undertaking HRD/IEC activities relating to sanitation at State level. There have been some recent developments in the institution arrangement in the States for undertaking such activities under water supply and sanitation. The matter has since been examined by the Department in the light of changes made in the recently issued guidelines on National Rural Drinking Water Programme.

In this regard it is hereby clarified that the IEC and HRD activities are to be converged at the state level to be undertaken through the Water and Sanitation Support Organization (WSSO) under State Water and Sanitation Mission. CCDUs will be part of WSSOs having expertise and infrastructure for carrying out IEC and HRD activities of all programmes of rural water and sanitation sectors. The WSSOs will be provided upto 2% of the NRDWP allocation for funding in support activities as per the new National Rural Drinking Water Programme guidelines. All CCDUs in the State including CCDU for sanitation are required to present their work programme to the SWSM and obtain funds through the WSSO from the NRDWP allocation. No separate funds will be released to CCDUs from the Total Sanitation Campaign.

Yours sincerely,

(Vijay Mittal)
Director (CRSP)

Copy to : All State TSC Coordinators.

NIC

416
SR RB
SR RB