

व्ही. राधा आई.ए.एस.  
संयुक्त सचिव  
V. Radha, I.A.S.  
Joint Secretary



भारत सरकार  
पेयजल एवं स्वच्छता मंत्रालय  
Government of India  
Ministry of Drinking Water and Sanitation

No. S15014/1/2018-SBM-III-Part (I)

Dated the 17<sup>th</sup> April, 2018

To

The Principal Secretary/Secretary  
Incharge, Swachh Bharat Mission (Gramin)  
All States/UTs

Sub: Invitation to the Launch of the Gobardhan Scheme at Karnal, Haryana, April 30<sup>th</sup> and  
May 1<sup>st</sup>, 2018

Dear Madam/Sir,

Ministry of Drinking Water and Sanitation (MDWS) will be launching the "GOBARDHAN" Scheme on April 30, 2018 at Karnal, Haryana. Hon'ble Union Minister for Drinking Water and Sanitation Sushree Uma Bharti shall preside as the special guest on this launch occasion.

You are cordially invited to the launch of the scheme. States are also requested to nominate the state nodal officer for GOBARDHAN, District Nodal Officer of the two lighthouse projects, Sarpanchs of the two project villages, representative of each Implementing Agency of the two-lighthouse projects finalized (if finalized).

States are requested to prepare a two-minute presentation on the lighthouse projects to be presented during the launch for which a template is enclosed (Annexure I).

The venue of the launch is NDRI auditorium at Karnal, Haryana, for which the tentative draft agenda is enclosed (Annexure II).

The travel expenditure for the participants shall be borne out the IEC component of SBM(G).

For further support and coordination, your office may kindly contact Ms. Renjitha M H, Dy Secretary, (9599798515) and Ms. Siriesha Darbha, Consultant, (09866320206).

Your sincerely,

(V.Radha)

CC to :

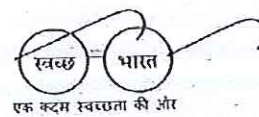
1. Mission Director, SBMG, All states and UTs

ANNEXURE I  
TEMPLATE FOR PRESENTATION ON LIGHTHOUSE  
PROJECT BRIEF

1. Names of the two lighthouse project villages
2. Names of the lighthouse project implementers
3. Brief description on rationale for choosing project villages for the project
4. Brief Description of each of the two-lighthouseproject: – Location, size of the project, implementer of the project, support system (IEC messaging, Campaign, waste segregation, barefoot technicians, monitoring system, technical support, training, market linkages, policy support)
5. Intended impact of the projects, e.g., number of families involved, no. of family impacted, form of output and use for slurry



सत्यमेव जयते



## GOBAR-Dhan Launch

30<sup>th</sup> April, 2018

Venue: National Dairy Research Institute (NDRI), Karnal

Time	Session	
09.30 - 10.00	Registration	
10.00-10.15	Arrival of Guests on Dias	
10.15 - 10.20	Welcome address	Mission Director, SBM, Haryana State
10.20 -10.30	Gobar Dhan - Concept and background	Mrs. V.Radha, Joint Secretary, MDWS
10.30-10.45	SLRM and GOBAR-Dhan	Sri. Parameswaran Iyer Secretary, MDWS
10.45 - 11.15	Success Stories from Uttarakhand, Kerala, & Haryana	Mission Directors from State
11.15 - 11.30	Launch of the Scheme - Unveiling of the Policy Document	Hon'ble Minister, MDWS
11.30 - 12.00	Announcement of Light House Projects	Three States
12.00 - 12.15	Address by Chief Minister	Shri. Manohar Lal Khattar, Chief Minister, Haryana
12.15 - 12.30	Address by Honourable Minister, MDWS	Sushri. Uma Bharti, Honourable Minister, MDWS
12.30 -12.45	Voie of Thanks	Shri Samir Kumar Joint Secretary, MDWS
12.45 -1.45	Lunch	
1.45 pm onwards	Field Visit	