



भारत सरकार
Government of India
पेय जल एवं स्वच्छता मंत्रालय
पर्यावरण भवन, बी-1 विंग, 8वीं, 9वीं एवं 12 वीं मंजिल
सी.जी.ओ. काम्प्लेक्स, लोधी रोड,
नई दिल्ली-110 003
Ministry of Drinking Water and Sanitation
Paryavaran Bhawan, B-1 Wing, 8th, 9th & 12th Floor,
C.G.O. Complex, Lodhi Road,
New Delhi-110 003

No.W-11037/1/2014/NBA

Dated 05/02/2014

To

The Principal Secretaries / Secretaries
DC Rural sanitation
All States/UTs

Sub.: Launching of National Campaign on **Sanitation and Hygiene** under NBA during 25.02.2014 to 01.03.2014 – selected for the National Rural Drinking Water Awareness Week- revised dates from 20th February, 2014 to 25th February, 2014.

Sir/Madam

Please refer to this office letter of even number dated 17/1/2014 on the above mentioned subject, it is hope that all States have started preparing for the Awareness Week of Rural Sanitation in all earnest. In this connection, it is informed that Awareness Week is being rescheduled to 20th February, 2014 to 25th February, 2014. Kindly make appropriate charges for the revision in the time table. This change is primarily being done because of the possibility of declaration of General Elections. Thus appropriate measures have to be taken keep in view the same.

It is also informed that detailed advice regarding the Awareness Week has already been given in the above mentioned letter. It is further stressed that focus should also be given to Inter-Personal Communication through door to door household visits across all Gram Panchayats.

As has been written in the earlier letter a 2 - page summary on the programme proposed in each State may please be sent to this Ministry at email sujoy.m@nic.in , dr_tkdas47@rediffmail.com by 15/2/2014 so that Ministry is aware of the activity being proposed by each State in respect of Awareness Week.

Expenditure on the Awareness Week is to be charged on the NBA-IEC component. Coordination may also be made with the NRWDP.

Yours faithfully,


(Sujoy Mojumdar)
Director (NBA)

Copy for information to:

- 1) State Coordinator, NBA, All States/UTs
- 2) Director, CCDU, All States/UTs
- 3) PPS to Secretary, MDWS, New Delhi
- 4) PPS to JS, NBA and JS, Water, MDWS, New Delhi
- 5) Technical Director, NIC for hosting on MDWS website.