



भारत सरकार
Government of India

पेय जल एवं स्वच्छता मंत्रालय
पर्यावरण भवन, वी-1 विंग, 8वीं, 9वीं एवं 12 वीं मंजिल
सी.जी.ओ. कॉम्प्लेक्स, लोधी रोड,
नई दिल्ली-110 003
Ministry of Drinking Water and Sanitation
Paryavaran Bhawan, B-1 Wing, 8th, 9th & 12th Floor,
C.G.O. Complex, Lodhi Road,
New Delhi-110 003

No. W-11042 60 2013 NBA

Dated 16/01/2014

To
Principal Secretary/Secretary in charge of Rural Sanitation
All States and UTs

Subject: **International Conference on Rural Sanitation at Jaipur on 5-7 February 2014 - Nomination of Participants from States**

Sir Madam,

The Water and Sanitation Program (WSP) of The World Bank, in partnership with the Ministry of Drinking Water and Sanitation, Government of India, is organizing an International Conference on rural sanitation, titled *Scaling-up and Sustaining Nirmal Bharat Abhiyan – What Works*, on February 5-7th 2014, at Jaipur, Rajasthan.

The conference will bring together the key stakeholders and sector specialists, to share and learn from good practices under NBA, as well as from similar programs in other developing countries. The purpose is to discuss ways and means to increase access to sanitation through improved strategies to suit state contexts.

The expected participants of the conference are Senior Officers from MDWS, Senior Officers from State Governments (Secretary and State NBA Nodal Officer), from all the States in India, field experts from States and international delegates.

You are requested to participate in the Conference along with State Nodal Officer of NBA

The venue of the Workshop:

Hotel Radisson Blue,
5-6, Airport Plaza
Tonk road, Durgapura
Jaipur 302018
Phone: 0141-5198888


Boarding and lodging arrangements for all the participants is arranged by and shall be borne by the WSP at Hotel Radisson Blue, Jaipur. **Participants shall check in on 5th February 2014 and Checkout on 8th February 2014. (The Programme inauguration is at 16.00 hours on 5.2.2014)** Travel costs to and from Jaipur will have to be borne by the State.

You are requested to confirm participation of your State representatives by 25th January 2014, giving the names of the participants and itinerary. The confirmation with travel pan may be sent to Ms. Lira Suri (WSP) at 011- 41479475. Email: lsuri@worldbank.org, with copy to Director (Sanitation), MDWS, GOI at sujoy.m@nic.in.

The Draft Agenda for the conference is attached.

Encl.: As above

Yours faithfully,


(Sujoy Mojumdar)
Director, NBA
Ph. 24364427

Rural Sanitation Knowledge Sharing Forum

Theme: What works at scale? Distilling the critical success factors for scaling up rural sanitation

February 5-7th 2014, Jaipur, India

Draft Agenda: 13th Jan. 2014

Day 1: 5th Feb.2014: Inaugural session						
Timing	Session theme	Title/Topic	Focus	Format	Presenter	Chairperson/ Facilitator
16:00- 17:30	Inauguration Keynote addresses by The Minister, MDWS-GoI, Secretary, MDWS-GoI, JS- Sanitation MDWS-GoI, Principal Secretary RD & PR , Government of Rajasthan, WSP (WB)					C: Pankaj Jain, Secretary, MDWS (tbc)
17:30- 18:30	Overview of progress in rural sanitation in Rajasthan	District Level Campaigns at scale in Rajasthan	Enabling state policy with key elements of the strategy and operational guidelines & case studies of successful district campaigns at scale.	Presentation followed by discussions	Secretary, Government of Rajasthan & collectors of Churu and Bikaner	
18:30 onwards	Cultural program followed by dinner – co-hosted by Government of Rajasthan and WSP					
Day 2: 6th Feb.2014: Technical sessions - Morning Plenary Session						
Chair of the Day: Almud Weitz, Regional Team Leader, WSP South Asia (tbc)						
09:00- 09:20	Setting the Scene: plenary session	Overview of progress in rural sanitation	Overview of Nirmal Bharat Abhiyan (NBA) & new initiatives	Presentation	Joint Secretary S. Prasad, MDWS, GoI	C: Sudhir Prasad, ACS, Government. of Jharkhand (tbc)
09:20–09:40			A framework for the delivery of Sanitation Services at Scale	Presentation	Joep Verhagen, WSP, World Bank	
09:40-10:00			Experiences from World Bank Projects in India	Presentation	Smita Misra (tbc), SASDU, World Bank	
10:00- 10:30			Discussion	Plenary Panel Discussion	All 3 presenters	
10:30 - 11:00 Coffee/ Tea Break						

Timing	Session theme	Title/Topic	Focus	Format	Presenter	Chairperson/ rapporteurs
11:00–11:20	Setting the Scene: plenary session	Sanitation Services at Scale	Sanitation at scale in rural India – the case of Himachal Pradesh	Presentation	Secretary of RD and PR, Government of Himachal Pradesh	C: Shri. Shreemat Pandey, Principal Secretary, RD & PR, Rajasthan (tbc)
11:20- 11:40			Delivering Sanitation Services at Scale in Thailand	Presentation	Pariyada Chokewinyoo, Director of Environmental Health, and Mrs. Neeranuch Arphacharus, Senior Policy and Plan Analyst, Dept. of Health, Thailand	
11:40- 12:00			Findings from a national study on sanitation service delivery models in 56 districts in India	Presentation	Mariappa Kullappa, WSP, World Bank	
12:00 -12:30			Discussion	Plenary Panel Discussion	All 3 presenters	
12:30- 14:00: Lunch Break						
Afternoon – Breakout Technical Sessions						
14:00–14:30	Theme 1: Scaling up Rural Sanitation Introduction		Breakout sessions with 2-3 short presentations followed by group discussions – report back in plenary			C: Simon Prince
14:30–17:00	Breakout Session 1	Institutional strengthening for taking sanitation to scale	<ol style="list-style-type: none"> 1. Case study: institutional strengthening at district level in Bundi District, Rajasthan. 2. Case study: moving from unsafe sanitation to collective behavior change in Meghalaya, India 3. Case study: Conjoint approach to water & sanitation in the State of Uttarakhand 	Presentation and discussions	Anandhi, District Collector Bundi District Rajasthan P.W. Ingty (Principal Secretary PHED Government of Meghalaya)/ Pravin Bakshi, District collector (Tura) SASDU, World Bank (tbc)	C: Joep Verhagen

Time	Session theme	Title/Topic	Focus	Format	Presenter	Chairperson/ rapporteurs
	Session 1 continued		4. Strategic approach to institutionalize capacity building for rural sanitation in the Ministry of Health curriculum, Indonesia		Dr. Sumihardi, SKM, M.Kes, Chair of Communication Forum of Indonesian Environmental Health School	
	Breakout Session 2	Supply chain strengthening / Sanitation Marketing	<ol style="list-style-type: none"> 1. Business development at scale - an association of sanitation entrepreneurs as a platform In Indonesia 2. Community wide approaches in delivering sanitation services through Domestic private sector in Bangladesh 3. Demand-led Sanitation Marketing in Bihar (tbc) 	Presentation and discussions	<p>Government of Indonesia (tbc)</p> <p>Government of Bangladesh and Rokeya Ahmed, WSP, World Bank, Bangladesh</p> <p>Deloitte/BMGF in India (tbc)</p>	C: Manish Kumar (tbc)
14:30–17:00	Breakout Session 3	Demand creation	<ol style="list-style-type: none"> 1. ‘No toilet no bride’ – creating demand at scale in Haryana 2. The National Choo Bora sanitation campaign in Tanzania: emerging lessons 3. Experience in demand creation from Madya Pradesh 	Presentation and discussions	<p>Secretary of RD, Government of Haryana</p> <p>Elias Chinamo, Asst. Director, Environmen -tal Health, MHSW, Tanzania</p> <p>Secretary, department of Panchayati raj, GoMP/ State nodal officer NBA</p>	C: Sue Coates (tbc)
	Breakout Session 4	Monitoring	<ol style="list-style-type: none"> 1. Large scale monitoring of sustainability of sanitation outcomes using ICT in India 	Presentation and discussions	Upneet Singh, WSP, World Bank, India	C: Jane Bevan

Time	Session theme	Title/Topic	Focus	Format	Presenter	Chairperson/ rapporteurs
	Session 4 continued		2. Monitoring Systems & reward schemes (Gadgababa swachata award scheme) in Maharashtra		Secretary, DDWS, Government of Maharashtra	
17:00-17:30	Panel discussion	Reporting back	Highlights & key questions from the 4 breakout sessions	Panel Q&A	4 Session Chairs	C: Vijay Bhaskar
Day 3, 7th Feb. 2014: Technical session and Conclusions						
Chair of the Day: Nilanjana Mukherjee						
09:00- 09:30	Theme 2: Sustaining Sanitation at Scale	Recap of Day 1. Introduction to Day 2	Recap of the day 1 technical session proceedings & Introduction to Day 2	Panel	Day 1 Rapporteurs/ Chair (tbc)	C: Simon Prince
09:30- 12:00	Breakout Session 5	Beyond toilet promotion/ SLWM	<ol style="list-style-type: none"> 1. A national Framework for Solid and liquid waste management 2. A Nirmal district moving beyond ODF empowering local governments/PRI's to manage SLWM in Dakshina Kannada, Karnataka 3. Next generation SLWM in Kerala 	Presentation and discussions	MDWS, GOI/ Asian development Bank (tbc) Tulsi M., CEO, ZP, Dakshina Kannada, Karnataka Government Kerala/SASDU (tbc)	C: tbc
	Breakout Session 6	Innovative finances	<ol style="list-style-type: none"> 1. Targeted subsidies for reaching the poor in Bihar 2. Micro finance to increase access to sanitation for poor in Cambodia 	Presentation and discussions	Parmesh Shah, SASDL, World Bank (tbc) S. Smets, WSP, World Bank, East Asia	C: Guy Hutton WSP, WB

Time	Session theme	Title/Topic	Focus	Format	Presenter	Chairperson/ rapporteurs
	Session 6 continued		3. Paying for Results: Experience from Vietnam		Param Iyer, World Bank, Vietnam	
	Breakout Session 7	Convergence with MNREGA & other sectors In India	4. Experiences in convergence of MNREGA and NBA from Andhra Pradesh 2. New Initiatives in taking the NBA forward: experiences from Jharkhand 3. Moving from contracting mode to community empowerment: Experience from Bihar	Presentation and discussions	Sashi Bhushan Kumar, Commissioner of Rural Development, Andhra Pradesh Sudhir Prasad, ACS, Government of Jharkhand Secretary PHED, Government of Bihar (tbc)	C: Sujoy Majumdar, Director of Sanitation
	Breakout Session 8	Communication and Advocacy	1. The roll-out of the National Sanitation and Hygiene, Advocacy and Communication campaign 2. Large scale campaign on Aids control in India 3. Large scale behavior change campaign on hand washing from Uganda	Presentation and discussions	Arnold Cole, UNICEF Rajasthan GoI AIDS Programme (tbc) Umar Masereka, Govt of Uganda & Harriet Nattabi, WSP, Uganda	C: Jane Bevan
12:00- 12:30	Panel discussion	Reporting Back	Highlights & key questions from the 4 breakout sessions	Panel Q&A	4 Session Chairs	C: Ansuli Arya, Principal Secretary PHED, Government of Bihar (to be confirmed)
12:30 – 13:30: Lunch break						
13:30- 14:30	Plenary	Key challenges and lessons learnt	Key challenges and lessons learnt from the workshop		MDWS, WSP Rapporteurs	S. Prasad, Joint Secretary, MDWS (GoI) tbc
14:30- 15:15	Plenary. Concluding	Final panel discussion	Way forward and conclusion		MDWS	Pankaj Jain, Secretary, MDWS (GoI) tbc
15:15- 15:30	Vote of Thanks. Closing.					