

S-16011/15/2018-SBM
Government of India
Swachh Bharat Mission (Gramin)

Notice for award of Swachh Survekshan Grameen-2019 and 2020
Contract

- **Project Name:** *Swachh Bharat Mission Support Operation*
- **Loan No.:** 8559 – IN **Contract No.** DDWS/SSG-2019 and 2020/3
- Department of Drinking Water & Sanitation had invited EOIs for engagement of a Survey Agency as part of the World Bank funded project to conduct "Swachh Survekshan Grameen-2019 and 2020". After evaluating 12 Proposals, 6 (six) agencies were shortlisted on the basis of Expression of Interest and following five agencies submitted their RFP proposal:-
 1. Academy of Management Studies
 2. Indian Society of Agribusiness Professionals
 3. IPSOS Research
 4. Karvy Data Management Services Limited
 5. WAPCOS Limited
- The RFP proposals of only four firms were examined/evaluated and were assigned ranks as shown in the **Table A** below (along with the scores against each firm). WAPCOS Limited was excluded from the list of shortlisted firms to be evaluated due to conflict of interest.

Table- A

S.no	Firm	Total marks	Ranking
1.	Academy of Management Studies	78	3
2.	Indian Society of Agribusiness Professionals	61.4	NQ
3.	IPSOS Research	92	1
4.	Karvy Data Management Services Limited	89	2

- Indian Society of Agribusiness Professionals was technically disqualified because it could not secure the minimum qualifying Technical scores.
- The prices offered by the three agencies as read out and as have been evaluated is as below-

Table B

Name of the Agencies	Cost of the financial bid
Karvy Data Management Services Limited	Rs. 232821726.50/-

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भारत सरकार के अवर सचिव / Under Secretary to Govt. of India
पेयजल एवं स्वच्छता मंत्रालय
Ministry of Drinking Water & Sanitation
भारत सरकार, नई दिल्ली
Govt. of India, New Delhi

Academy of Management Studies	Rs. 200000000.0/-
IPSOS Research	Rs. 160066000.0/-

- The overall technical scores and scores assigned for each criterion and sub-criterion to each agency is at **Annexure I**.
- The final combined scores and the final ranking of the agencies is as below-

Table-C

Competitive chart of technical and financial score of the tender for PMC						
Name of the Agencies	Technical score (St)	Weightage of St (80% of St)	Financial Score (Sf)	Weightage of Sf (20% of Sf)	Combined technical and financial score (S)	Ranking
a	b	c	d	e	f=(c+e)	g
Karvy Data Management Services Limited	89	71.2	68.75	13.75	84.95	2
Academy of Management Studies	78	62.4	80.03	16.01	78.41	3
IPSOS Research.	92	73.6	100.00	20.00	93.60	1

- Contract awarded to: **IPSOS Research Pvt. Limited**
301, 3rd floor, Vipul Square, B-Block, Sushant Lok, Part-1, Gurgaon-122003, Haryana, India
- Date of signing of Contract: **08.08.2019**
- Value of Contract: **Rs. 16,00,66,000/- exclusive of local indirect taxes.**
- **Period of Contract:** The time period shall be 8 Months (125 days each in 2019 and 2020). The contract will expire on 30th November 2020. The SSG-2020 will commence on 15th June, 2020.
- **Summary scope of the Contract:** The Department of Drinking Water and Sanitation (DDWS), Ministry of Jal Shakti intends to undertake "Swachh Survekshan Grameen- in year 2019 and again in year 2020 to provide national ranking of all districts and States of India on the basis of quantitative and qualitative sanitation (Swachhata) parameters. This ranking will be based on a comprehensive set of parameters including self-reporting by Districts, data from the SBM-G IMIS, district-level

surveys of public places like schools, Anganwadis, PHCs, Haat bazaars, Panchayat and citizen's perception of Swachhata and their recommendations for improvement of the program. Key deliverables include:

- a. Comprehensive Assessment, Survey and ranking protocol to guide the assessment, survey and ranking
- b. Detailed report with survey, analysis and recommendations.
- c. Detailed presentation of surveys, analysis and findings including all evidential documentation


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Annexure I

Evaluation Comparisons for SSG-2019 and 2020

Agencies Name	Academy of Management Studies					Indian Society of Agribusiness Professionals					IPSOS Researchit					Karyv Data Management Services Limited					WAPCOS Limited				
	Scores					Scores					Scores					Scores					Scores				
	E1	E2	E3	E4	E5	E1	E2	E3	E4	E5	E1	E2	E3	E4	E5	E1	E2	E3	E4	E5	E1	E2	E3	E4	E5
Qualification	13	12	13	14	13	7	6	6	7	6	15	15	15	15	15	15	15	15	15	15	-	-	-	-	-
Specific experience of the Consultant (as a firm) relevant to the Assignment	13					6.4					15					15									
Adequacy and quality of the proposed methodology, and work plan in responding to the Terms of Reference	25	26	24	25	25	20	22	18	21	19	40	40	40	40	40	37	37	38	36	37	-	-	-	-	-
Key Experts' qualifications and competence for the Assignment	35	37	34	34	35	30	30	30	30	30	34	34	34	34	34	34	34	34	34	34	-	-	-	-	-
Availability of Full-time staff	5	5	5	5	5	5	5	5	5	5	3	3	3	3	3	3	3	3	3	3	-	-	-	-	-
Total Scores	78					61.4					92					89					Disqualified due to conflict of interest				

E1 = Chairman, E2= DS (SBM), E3= DS (Fin), E4= Sr. Technical Director (NIC), E5= US & Member Secretary