

No.11018/14/2011-W.Q.
Government of India
Ministry of Drinking Water & Sanitation

Paryavaran Bhawan C.G.O. Complex,
Lodhi Road, New Delhi-
110003

Dated: January, 2012

To

Principal Secretary/Secretaries in-charge of Rural Drinking Water & Sanitation.

Subject: Request for materials for E-newsletter on Rural Drinking Water and Sanitation.

Dear Sir,

It has been decided in the Ministry that a quarterly "E-newsletter" will be launched soon. The proposed e-newsletter of the Ministry will be an effective medium for the States to highlight and share success stories, programmes, innovations, experiences etc. with a large number of functionaries, extension workers, CSOs etc. across the country.

2. In the context of above, you are requested to issue instructions to send brief materials in soft format along with photographs for the "E-newsletter" on the following:

- (i) Significant field level activities in sanitation and rural drinking water sectors.
- (ii) Brief report and photographs on important training programmes/workshops organized and scheduled.
- (iii) Excerpts from leading regional newspapers/magazines on sanitation and water relating to the State.
- (iv) Success stories/case studies on sanitation, water & hygiene.
- (v) Report on activities in schools (e.g. water testing with FTKs, social mobilization, rally, competitions, activities of school cabinets etc. with photographs).
- (vi) Stories of significant contributions by VWSCs, SHGs, GPs in achieving sustainable sanitation, community managed water system etc.
- (vii) Story of dedicated grass-root level workers (e.g. ASHA, Anganwadi workers, SwachhataDoot, JalDoot etc.) with photograph.
- (viii) Findings of R&D in water and sanitation sectors.
- (ix) Cartoon by members of community on issues of sanitation and hygiene.
- (x) Any other relevant material.

3. It is requested that a Nodal Officer in charge of IEC at the State level, WSSO etc. may be nominated for this purpose. He may be advised to send materials in soft format along with photographs, on the above mentioned broad segments by 31st January, 2012 to the Nodal Officer of the Ministry for the E-newsletter:

Dr. Tapan Kumar Das,
NRC Consultant (IEC & Documentation),
Ministry of Drinking Water and Sanitation,

(Room No. 627, 6th Floor, 11th block),
C.G.O. Complex,
Lodi Road,
New Delhi – 1100 03.
Landline:011-24364908
Mobile:08800687893

E-mail:dr_tkdas47@rediffmail.com/dr_tkdas@hotmail.com

Editorial Board will decide on the content to be included in each issue of the e-newsletter.

Yours faithfully,



(P.P. Nagrath)
Deputy Secretary to the Government of India
Phone:24364518
Fax:24364113