

**Satyabrata Sahu, I.A.S**  
Joint Secretary  
सत्यब्रत साहु, आई.ए.एस  
संयुक्त सचिव



भारत सरकार  
पेयजल एवं स्वच्छता मंत्रालय  
Government of India  
Ministry of Drinking Water and Sanitation

D.O. No.W-11018/11/2011/WQ(IEC)

Dated the 4 February, 2014

Subject: Request for extending support during "National Rural Drinking Water Week" from 20.02.2014 to 25.02.2014 being observed by all States in the country.

Dear Sir/Madam

As you are aware, the mandate of the **Ministry of Drinking water and Sanitation** is to provide every rural person with adequate safe water for drinking , cooking and other domestic needs on sustainable basis and also to provide individual household toilets in the rural areas through 'Community-led' and 'people centric' strategies.

2. To achieve this goal, our Ministry has planned to organize a "**National Rural Drinking Water & Sanitation Awareness Week**" from 20<sup>th</sup> February, 2014 to 25<sup>th</sup> February, 2014 through the State Government. Letters to this effect have already been issued to the State Departments of Rural Water Supply & Sanitation.

3. Since safe potable drinking water and good sanitation practices are non-negotiable basic needs for all, we urge for a concerted and converged interventions in respect of dissemination of messages through various grass root level functionaries of social sector departments like School Education, Health & Family Welfare, Women & Child (WCD), Panchayat Raj etc. In the context of this, officials of these departments may kindly be advised at your end to extend necessary support to the State Deptt. of Rural Water Supply & Sanitation as per our instructions issued vide letters No.W/1108/11/2011/WQ(IES) dated 13.01.2014 and W-11037/1/2014/NBA dated 17.01.2014 (Copies enclosed).

4. In addition to above, the District Collectors of all districts may please be advised to take a proactive role during the campaign period for offering leadership and to co-ordinate with various line departments for success of this campaign. The expenditure on this campaign may be met out of Support Fund of NRDWP & IEC Fund of NBA.

With Regards,

Encl: As above.

Yours sincerely,

4/2/14  
(Satyabrata Sahu)

To

The Chief Secretaries of all States/UTs

Copy to:

1. All Principal Secretaries Incharge of RWS – All States/UTs
2. Engineering in Chief/Chief Engineer, PHED -All States/UTs

ग्रामीण क्षेत्रों में  
पेयजल स्थायित्व एवं सम्पूर्ण स्वच्छता

Sustainable Drinking Water and  
Sanitation for all in Rural Areas

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