No.S-18/10/2015-SBM
Government of India
Ministry of Drinking Water and Sanitation
Swachh Bharat Mission (Gramin) Division
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4th Floor, Paryavaran Bhawan, CGO
Complex, Lodhi Road, New Delhi – 110003.
Dated the 20th July, 2015

To

Principal Secretary/Secretary in charge Rural Sanitation,
All States/UTs

Subject: Clarification that Rs. 12,000 is the incentive amount and not the cost of reimbursement of toilet

Sir / Madam,

Ministry of Drinking Water and Sanitation has been receiving requests from some States regarding demand for enhancement of unit cost of IHHL and community toilets from time to time due to various reasons, such as adopting different technological options depending upon the geographical locations or some other reasons).

2.   The Swachh Bharat Mission (Gramin) has a clear focus on behaviour change. You will appreciate that realisation by a person or a community to stop open defecation and thereafter take steps to construct toilets and use them is more important than a supply-driven approach.

3.   It may also be noted that the SBM-G Guidelines stipulate only an incentive amount to be provided to an eligible person who has constructed a toilet. It does not aim to provide the full cost of the toilet, which may be lower or higher than this incentive amount, depending upon several factors. The reason for this is that sanitation is primarily a behaviour issue, to be undertaken by the people themselves for their own good. The role of Government is to facilitate this positive change by providing incentives and assisting in bringing about this behaviour change.

4.   State Governments have the flexibility to provide higher incentive for a household toilet from sources other than SBM (G).

Yours faithfully,

(Saraswati Prasad)
Joint Secretary (Swachh Bharat Mission-Gramin)
Tel. No. 24362705

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1. State Coordinator - SBM (G), All States/UTs

2. Technical Director (NIC) for uploading on website

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