Swachh Gram Swachh Zila
Swachh Survekshan Grameen 2019
The Department of Drinking Water and Sanitation had commissioned “Swachh Survekshan Grameen-2019” (SSG 2019) through an independent survey agency to develop ranking of all districts of India on the basis of quantitative and qualitative sanitation (swachhata) parameters. The scope of the survey included survey of public places like schools, Anganwadis, PHCs, Haat/ Bazaars, Panchayat, SC/ST community toilets and citizen’s perception of Swachhata. To build credibility the ministry specifically also launched an intensive awareness campaign.
OBJECTIVES OF SWACHH SURVEKSHAN GRAMEEN 2019:

- Large scale citizen participation and build awareness
- Foster healthy competition between villages for better cleanliness
- Ranking of districts and states using SBM-G parameters
- On-ground audit and assessment of progress of Swachhata via sample survey
- Engage with selected gram panchayats in districts to solicit their feedback
- Monitor the level of effectiveness of environmental management (EMM) and IEC/BCC intervention, under SBM-G

COVERAGE

- 33 States & UT
- 17,209 Villages
- 683 Districts
- 1,000+ Assessors worked on the Ground
- 17,197 Group Meetings with Citizens
- 14,236 Religious Places
- 7,792 Health Facilities
- 5,182 Haats / Baazar
- 16,569 Anganwadi Centres
- 12 lakh + Citizen feedback received via IVR
- 3 crore + Citizen feedback received via mobile APP

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3 crore + Citizen feedback received via mobile APP
12 lakh + Citizen feedback received via IVR
1,000+ Assessors worked on the Ground
1,74,121 Face to face interactions with Key Informants
17,197 Group Meetings with Citizens
14,236 Religious Places
7,792 Health Facilities
5,182 Haats / Baazar
16,569 Anganwadi Centres
16,680 Government schools
HIGHLIGHTS

CITIZEN FEEDBACK

- 97.5% of citizens were aware of Swachh Survekshan Grameen-2019.
- 81.3% of citizens credit Swachh Bharat Mission-Grameen for the substantial improvement in cleanliness level.
- 83.0% of citizens reported sufficient arrangements in their village to manage liquid waste.
- 84.1% of citizens reported sufficient arrangements in their village to manage solid waste.

SERVICE LEVEL PROGRESS (SELF ASSESSMENT REPORT)

- 76.8% of districts reported availability of filed trainers for capacity building of Panchayats and Swachhagrahis.
- 72.3% of districts reported establishment of ODF Sustainability Cell (ODF-S Cell).
- 63% of districts reported the construction of community toilets in SC/ST basti.
- 66.9% of districts reported public advertisement on special drive for universal coverage of HHs with toilets.
- 69.4% of districts reported 4+1 IEC implementation undergoing.

DIRECT OBSERVATIONS

- 72.5% of public places have access to toilets.
- 88.7% of public places are plastic litter free.
- 92.5% of public places are free from stagnant waste water.

*Two new components were added in SSG-2019 to understand the effectiveness of IEC/BCC and Environmental Management.
TOP PERFORMERS

TOP THREE STATES AND UTS

Amongst the Larger* States

1. Haryana
2. Tamil Nadu
3. Gujarat

Amongst Smaller* States and UTs

1. Daman & Diu
2. Mizoram
3. Sikkim

* States and UTs are classified as large if the population is more than or equal to 30 lakh and small if the population is less than 30 lakh

State of Haryana ranked topmost state in North
State of Mizoram ranked topmost state in North East
State of Gujarat ranked topmost state in West
State of Jharkhand ranked topmost state in East
Daman & Diu is the top ranked Union Territory
State of Tamil Nadu ranked topmost state in South

Top three districts in the country

1. Peddapalli
2. Faridabad
3. Rewari

Uttar Pradesh is the state with maximum Participation via Mobile App & IVR
Gorakhpur is the district with maximum participation via Mobile App & IVR
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Citizen Participation Using Mobile

Uttar Pradesh is the state with maximum Participation via Mobile App & IVR
Gorakhpur is the district with maximum participation via Mobile App & IVR
PARAMETERS OF EVALUATION

THE RANKING OF THE DISTRICTS AND VILLAGES WAS DONE ON THE BASIS OF THEIR PERFORMANCE ON THE FOLLOWING PARAMETERS:

(%) 

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status of waterlogging</td>
<td>10%</td>
</tr>
<tr>
<td>Status of plastics littering</td>
<td>10%</td>
</tr>
<tr>
<td>Usage of toilets</td>
<td>5%</td>
</tr>
<tr>
<td>Availability of toilets</td>
<td>5%</td>
</tr>
</tbody>
</table>

DIRECT OBSERVATION

CITIZEN FEEDBACK

- Online Feedback: 5
- Feedback from Key Influencers: 10
- Feedback through Group Meeting: 20

SERVICE LEVEL PROGRESS

- Construction of community toilets in Dalit habitation: 10
- Submission of self-assessment report by district: 10
- LoB Implementation/ If no LoB, then status of 2nd ODF verification: 15

QUALITY CONTROL

- 100% check on the GPS of the sample village
- A supervisor accompanied the interviewer in 15% of the interviews
- 10% back-checks were done by the supervisors
- 100% check on the interviewer selfie at the village
- 5% targeted backchecks were done by the district coordinators