

No.S-17/3/2016-SBM
Government of India
Ministry of Drinking Water & Sanitation
Swachh Bharat Mission (Gramin)

12th Floor, Pt. Deendayal 'AntyodayaBhawan'
CGO Complex Roadi Road
New Delhi-110 003

Dated: 04-10-2016

To

The Principal Secretary/Secretary, In-charge (Rural Sanitation)
All States/UTs

Subject: Women Convention on 15th October, 2016

Madam/Sir,

Women are playing an important role in Swachh Bharat Mission (Gramin) at all stages – planning, implementation and monitoring. From grass root level to district/State level, women are emerging as champions in the Swachhta Movement. Women also play a crucial role in promoting hygiene practices in their houses.

2. On the occasion of Global Handwashing Day on 15th October, 2016, Ministry of Drinking Water & Sanitation, with the support of UNICEF, is organising a Convention of Women Champions working in Swachh Bharat Mission (Gramin). The Convention will be held in New Delhi (exact venue will be intimated in due course). The Convention will witness participation of women Swachhta champions from all the States and provide a forum for discussion on various issues such as role of sanitation in women empowerment and gender equity, issues related to menstrual hygiene management, issues faced by adolescent girls, pregnant women, differently-abled women, etc.

3. It is requested that you may nominate around ten women from your State for participation in the Convention. This should include mainly grass root level elected & official workers and elected representatives. The names of the nominated women may be sent to Dr. Bhavna Thakur, Consultant (Mobile: 09910562907, Email: bhavana.thakur@gov.in), who will be the nodal officer for this event.

Yours faithfully,



(Arun Baroka)

Joint Secretary to the Government of India