

No.S-17/3/2016-SBM(G)  
Government of India  
Ministry of Drinking Water & Sanitation  
Swachh Bharat Mission (Gramin)

12<sup>th</sup> Floor, Pt.Deendayal Antyodaya Bhawan,  
CGO Complex, Lodhi Road,  
New Delhi – 110003

Date: 19-10-2016

To

The Principal Secretary/Secretary, In-Charge (Rural Sanitation)  
All States/UTs

**Subject: Women Convention on 9<sup>th</sup> November, 2016**

Madam/Sir,

Women are playing an important role in Swachh Bharat Mission (Gramin) at all stages- planning, implementation and monitoring. From grass root level to district/State level, women are emerging as champions in the Swachhta Movement. Women also play a crucial role in promoting hygiene practices in their houses.

2. In order to celebrate and honour the efforts of women in Swachh Bharat Mission(Gramin) Ministry of Drinking Water and Sanitation, with support from UNICEF, is organizing a Convention of Women Champions working in Swachh Bharat Mission (Gramin). The Convention will witness participation of women Swachhta champions from all the States and provide a forum for discussion on various issues such as role of sanitation in women empowerment and gender equity, issues related to menstrual hygiene management, issues faced by adolescent girls, pregnant women, differently-abled women etc.

3. It is requested that you may nominate around ten women from your State for participation in the Convention. This should include mainly grass root level elected, official workers and elected representatives. The expenditure on travel and boarding/lodging of non officials can be borne out of SBM(G) IEC funds. The names of the nominated women may be sent to Ms. Siriesha Darbha, Consultant, (Mobile: 09866320206, Email: [sirieshadarbha@kpmg.com](mailto:sirieshadarbha@kpmg.com)) who will be the nodal person for this event. Venue and exact time of the event is being communicated in due course.

Your faithfully,

  
(Arun Baroka)  
Joint Secretary