

F. No. S-13015/53/2021-SBM-DDWS  
Government of India  
Ministry of Jal Shakti  
Department of Drinking Water & Sanitation  
Swachh Bharat Mission (Grameen)



12<sup>th</sup> Floor, Pt. Deendayal Antyodaya Bhawan,  
CGO Complex, Lodhi Road,  
New Delhi – 110 003.  
Dated the 25<sup>th</sup> August, 2021.

To

Addl. Chief Secretary/ Principal Secretary/Secretary  
In charge of rural sanitation  
All States/UTs

**Sub.: Activities on the occasion of 75<sup>th</sup> Independence Day Celebrations 'Azadi Ka Amrit Mahotsav' – reg.**

Madam/Sir,

As you are aware, the 75<sup>th</sup> Anniversary of India's Independence is being celebrated country wide by the Government by organizing various events as part of Azadi ka Amrit Mahotsav.


2. As part of the celebration, Department of Drinking Water & Sanitation, Ministry of Jal Shakti has decided to organize the following activities/events across the country:

- (i) Swachhta Samvad: 15 August 2021 to 15 August 2022.
- (ii) Sthayitva Evum Sujalaam Abhiyan – 100 days Campaign : 25<sup>th</sup> August, 2021 onwards
- (iii) Satyagrah Se Swachhagrah Rath Yatra: 15 September to 2<sup>nd</sup> October, 2021
- (iv) Swachhta Hi Seva: 15 September to 2<sup>nd</sup> October, 2021

3. The details of activities to be conducted is annexed for information.

4. It is hereby requested to conduct/organize the activities as scheduled and give widely publicity to the same. Reports of the events conducted may also be provided to DDWS.

**Encl.: As above.**

  
(Arun Baroka)  
Additional Secretary to the Govt. of India  
Tel. No. : 24362192

Copy to:

1. Mission Director, All States/UTs

## Annexure



**Proposed Activities during Azadi Ka Amrit Mahotsava  
Commemoration of 75<sup>th</sup> Anniversary of India's Independence  
Swachh Bharat Mission (Grameen)- DDWS**

S.No.	Theme	Timeline	Activities
1	Satyagrah se Swachhagrah Rath Yatra.	15 Sept. 2021 to 2 October, 2021	States/ UTs may like to organize Rath Yatra with Covid Appropriate Behavior (CAB).  36 Swatantrata Raths may move from State Capitals / UT HQ to all the Districts and after spreading message of swachhata and Satyagrah assemble at a place of importance during Independence movement
2	Swachhata Hi Seva (SHS)	Sept. 15 to Oct. 2, 2021	<p>Activities to be conducted by the States during SHS:</p> <p><b>September 15, 2021</b>  <b>Swachhata Shramdaan round 1</b>  (75 selected districts in the country- States/UTs may indicate the likely districts in Round 1):</p> <ul style="list-style-type: none"> <li>*launch of shramdaan by special guests (MPs, Ministers, Celebrities)</li> <li>* Swachhata Jagriti Yatra – GP level</li> <li>* Shramdaan in villages for ODF plus (cleaning of public places, construction of soak pits, construction of compost pits, plastic waste collection, door to door waste collection etc.)</li> <li>* Award ceremony for Swachhata Senanis (champions) at the District level in the presence of celebrities and guests. Champions could be Swachhagrahi, Swachhata karmi, preraks, community champions or any other natural leaders etc.</li> </ul> <p><b>September 17, 2021</b>  <b>Swachhata Shramdaan round 2</b> – (75 selected districts in the country - States/UTs may indicate the likely districts in Round 2).  Same set of activities as in round 1</p> <p><b>September 20, 2021</b>  Gram Panchayats to pass resolution to ban usage of single use plastic &amp; take all measures to become ODF plus by a set date</p> <p><b>September 25, 2021</b>  Samvad with approx. 7500 Sarpanches (UP, MP, UK, Gujarat, Assam, Rajasthan and others)</p> <p><b>October 2, 2021</b>  Celebration of Swachh Bharat Diwas at all levels, including declaration of ODF plus villages/ GPs/ Blocks/ Districts</p>

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3	<b>Swachhata Samvad</b>	15 August 2021 to 15 August 2022.	Swachhata Talks with Sarpanches Samvad with Sarpanches/Zila Adhyaksh/ PRI members Each State/UT may hold such talks at their level under intimation to this Department – target should be to do it 100%
4.	<b>Sthayitva Evum Sujalaam Abhiyan</b>	For 100 day starting from 25 <sup>th</sup> August, 2021	The <u>key activities</u> that need to happen in the villages include:  a) Organizing Community consultations, <i>Khuli Baithaks</i> and Gram Sabha meetings to analyze the current situation. b) Pass resolution to maintain ODF sustainability and achieve needed number of soak pits to manage the grey water. c) Develop a 100 days plan to undertake sustainability and soak pit construction related activities. d) Construct requisite number of soak-pits. e) Retrofit toilets where needed through IEC and community mobilization and f) Ensure all newly emerging Households in the village have access to toilets.

*Plu*