

No. S-11011/1/2018-SBM  
Government of India  
Ministry of Jal Shakti  
Department of Drinking Water and Sanitation  
Swachh Bharat Mission (Grameen)

4<sup>th</sup> Floor, Pt. Deendayal 'Antyodaya Bhawan'  
CGO Complex Lodhi Road  
New Delhi-110 003  
Dated: 21.04.2022

To

Additional Chief secretary/Principal Secretary/Secretary  
in Charge of Rural Sanitation  
All States/UTs

**Subject: Engagement of Swachhagrahis in Swachh Bharat Mission (Grameen) Phase-II**

Madam/Sir,

As you are aware, Swachhagrahis played a crucial role in making Phase I of SBM-G a massive success by mobilizing and empowering communities to achieve ODF status in their villages.

2. Continuous engagement of Swachhagrahis in implementation of Phase II of SBM-G remains critical in achieving the objective of ODF plus villages. However, considering the expanded scope of activities in Phase II, there is an urgent need for reorienting them through continued capacity building as well as motivating them through appropriate incentives.

3. In this context, it is brought to the notice that the role of Swachhagrahis in achieving ODF Plus outcomes has been outlined in SBM(G) Phase-II guidelines (refer para 7.2.1 of the guidelines) and suggested incentive structure for various activities has been given at the Annexure-VII of the guidelines. Detailed guidelines for involvement of Swachhagrahis have also been issued by this Department vide letter no. S-11011/1/2018-SBM dated 19.05.2020 (copy enclosed).

4. In view of above, it is reiterated that the States/UTs may undertake reorientation of Swachhagrahis for ODF Plus activities under capacity building programmes on priority and actively involve them in implementation of SBM(G) Phase-II. In this regard, the incentive structure given in SBM(G) Phase-II guidelines may be followed for incentivizing the Swachhagrahis for various activities identified under the programme.

5. It is also requested to update the details of Swachhagrahis in IMIS of SBM(G) urgently.

Encl. As above

Yours faithfully,

(Arun Baroka)

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Copy to: - Mission Director and State Coordinator, SBM-G, all States/UTs