

Satyabrata Sahu, I.A.S
Joint Secretary
सत्यब्रत साहु, आई.ए.एस
संयुक्त सचिव



भारत सरकार
पेयजल एवं स्वच्छता मंत्रालय
Government of India
Ministry of Drinking Water and Sanitation

D.O. No. W-11018/17/2014-WQ (IEC)

Dated: 25th July, 2014

Subject: Converged intervention for combating diarrhoea in coordination with Ministry of Health and Family Welfare (MoHFW) and State Department of Health /NRHM & other allied Departments during "Nation wide Intensified diarrhoea Control Fortnight (28th July to 8th August, 2014)".

Dear Madam/Sir,

As per the National Health Profile-2012 published by the Central Bureau of Health Investigation, Ministry of Health & Family Welfare, 1.17 crores number of Acute Diarrheal Diseases (ADD) cases were reported in the country and 1647 deaths occurred during the calendar year 2012. Unsafe drinking water, insanitary unhygienic conditions are amongst the major reasons for ADD. With a motive to combat the menace of ADD, intensified E-coli testing and proper disinfection practices are to be prioritized under National Rural Drinking Water Programme (NRDWP).

2. In order to address substantial morbidity and mortality due to diarrhoea, in the current monsoon season the Ministry of Health and Family Welfare, GOI, has decided to organize a "Nation-wide Intensified Diarrhoea Control Fortnight (IDCF)" from 28th July, 2014 to 8th August, 2014, with the ultimate aim of zero child deaths, due to childhood diarrhoea. The campaign will be launched in coordination with allied sectors (Rural Drinking Water & Sanitation, Education, ICDS, and Panchayat Raj etc.).

3. In the above context, it has been decided that synergetic efforts are required to be carried out under NRDWP and NBA during above mentioned fortnight which inter-alia include the following:

i) Completion of testing of all Public Drinking Water Sources, specially hand pumps, dug well etc.

ii) In Public Spot Sources cracked platforms may be repaired to prevent contamination of drinking water sources through cracks. Drains and soak pits should be provided around all community spot sources, and individuals should be motivated to construct / repair platforms around hand pumps / wells and drains and soak pits are constructed around spot sources in individual households.

iii) Wherever Mark II and Mark III hand pumps are available and piped water supply is not available in a habitation, individual households should be motivated to use water from only Mark II and Mark III hand pumps, at least during rainy, so that threat of drinking bacteriologically contaminated water is avoided.

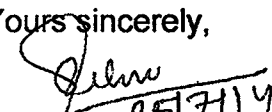
4. It has been observed that many states have not yet entered habitation-wise and month-wise data of bacteriological contamination of drinking water sources. In view of the implication of bacteriological contamination of drinking water, as the root cause of spread of diarrhoea during the said campaign fortnight, maximum emphasis should be given in all districts on **testing of all water sources (public & private)**, in respect of bacteriological contamination, communication of result of test to PRI, VWSC, individual households, treatment of contaminated water sources and uploading habitation-wise data of contaminated drinking water sources on IMIS of the Ministry.

5. Expenditure toward testing of drinking water sources, treatment of bacteriologically contaminated drinking water sources etc. may be met from WQM&S component of NRDWP. The chemicals for FTKs and laboratories etc. may be purchased as usual utilizing WQ budget under NRDWP. Expenditure towards demonstration of hand washing, community mobilization, IEC etc. may be met from IEC budget under NBA and NRDWP. All states are required to complete uploading of month-wise and habitation-wise data of bacteriological contamination by 20th August, 2014 positively and a **comprehensive report** (to be sent at dr_tkdas47@rediffmail.com) with photographs by 30th August, 2014. All States are requested to send reports on JE/AES Awareness week in the pattern of National Wash Awareness Week by 31st July, 2014 positively.

6. The WSSO & DWSMs may be advised to coordinate with Officials of the Health Department, Education Department, ICDS, and Panchayat Raj Department for coordinated action during the campaign fortnight.

An Action taken report may be sent by all states by 31st July, 2014.

With Regards

Yours sincerely,

(Satyabrata Sahu) 25/7/14

To

The Secretary/ Principal Secretary, (In Charge of Rural Water Supply/ PH ED,
All States/ Union Territories

Copy to:

- i) Joint Secretary (RCH), MoHFW, Nirman Bhawan, New Delhi
- ii) Chief Engineers, PHED, all states
- ii) Director, WSSO, all States
- iii) PS to Secretary, DWS
- iv) PS to Joint Secretary(S), DWS
- v) TD, NIC, DWS to host in the Ministry's website.