F.No.S-13015/37/2021-IEC Government of India Ministry of Jal Shakti Department of Drinking Water and Sanitation Swachh Bharat Mission (Grameen)

4th Floor, Pt. DD Antyodaya Bhawan CGO Complex, Lodhi Road New Delhi – 110003 15th September, 2022

To Addl. Chief Secretary/Principal Secretary/Secretary In charge of Rural Sanitation All States/UTs

Subject: Nationwide Campaign "Swachhata Hi Seva" (SHS) from 15th September to 2nd October, 2022 - reg.

Madam/Sir,

Please refer to my letter of even number dated 26th August, 2022 on the above cited subject (copy enclosed). All States/UTs have been requested to organise "Swachhata Hi Seva" campaign from 15th September to 2nd October 2022 for cleaning up all the legacy waste around in the villages and public places. A number of activities have also been suggested that may be undertaken by the States/UTs during the campaign.

- 2. In this regard, Government of Tamil Nadu has informed that they have also planned passing of resolutions in the Gram Sabha in each Gram Panchayat on the following:
- (i) Segregation of wet and dry waste at source
- (ii) Fine for littering in public places
- (iii) Banning use of Single Use Plastics (SUPs)
- (iv) Sustaining cleanliness even after the campaign
- 3. All the States/UTs may also consider advising their GPs to pass such resolutions.
- 4. It is also again requested to undertake the SHS in your State/UT in a big way and update daily progress of SHS activities on the SHS 2022 portal at the link https://sbm.gov.in/shs/shs2022/index.aspx .

Yours faithfully,

(Arun Baroka) Special Secretary

Copy to: Mission Director/State Coordinators, SBM(G), All State/UTs