

Terms of Reference (ToR) for Sector Partner for Jal Jeevan Mission

1. Description of Assignment

Department of Drinking Water and Sanitation, Ministry of Jal Shakti is implementing Jal Jeevan Mission (JJM) with the objective to provide Functional Household Tap Connection (FHTC) to every rural household of the country by 2024.

The Department of Drinking Water and Sanitation, hereafter DDWS intends to empanel an agency/ firm/ organization/ institution (herein after called the Sector Partner) which will work closely with Government of India and State Governments to achieve the objectives of JJM. The Sector Partner would arrange capacity building programmes, identify training needs, develop strategic IEC material, viz. education material, advertisement contents, etc.

2. Organization Background

DDWS is the nodal Department for overall policy formulation, planning, financing and coordination for two flagship programmes of Government of India namely the Swachh Bharat Mission (Gramin) [SBM-(G)] for rural sanitation and the Jal Jeevan Mission (JJM) which is a Centrally Sponsored Scheme, that aims to provide Functional Household Tap Connection (FHTC) to rural households by 2024.

3. Jal Jeevan Mission

Government of India has been supplementing the efforts of the States/ UTs for rural water supply, which began in 1972 with the launch of Accelerated Rural Water Supply Programme. It was renamed as NRDWP in 2009. Under the NRDWP, one of the objectives was to enable all households to have access to and use safe & adequate drinking water within premises to the extent possible. In August, 2019, Government of India has approved the restructuring and subsuming the ongoing National Rural Drinking Water Programme (NRDWP) into a new mission and launched Jal Jeevan Mission (JJM). The objective of JJM is to provide Functional Household Tap Connection (FHTC) to every rural household at service level of 55litres per capita per day (lpcd) and of prescribed quality on regular basis.

The key components of JJM are: i.) in-village piped water supply infrastructure for tap water connection to every household; ii.) developing reliable drinking water sources/ augmentation of existing sources; iii.) retrofitting of completed and ongoing PWS schemes to provide FHTCs; iv.) transfer of water for those villages where quantity and/ or quality issues exist in local sources; v.) technological intervention where quality is an issue; vi.) grey water management; vii.) support activities & capacity building of communities; and viii.) measures to tackle unforeseen challenges caused due to natural calamities/ disasters, etc.

4. Statement of purpose/objectives:

The specific objectives of a sector partner are to work closely with the NJJM/ States in the following broad areas:

- i.) Support in identification of local NGOs, etc. and empanel them as ISAs, supporting in

- gap-analysis of institutions such as DWSMs, VWSCs, etc.;
- ii.) Support in change management at State level, prepare modules and build capacities of staff at various levels, viz. SWSMs, DWSMs, ISAs, VWSCs through cascading approach;
- iii.) Forging partnership for SWSM: Play a key role to bring together academic institutions, NGOs, civil society, etc.;
- iv.) Capture best practices, success stories, case studies and share the same;
- v.) support in documentation of best practices in newsletters, social media coverage, etc.;
- vi.) support in targeted IEC interventions by preparing BCC/ IPC packages for States and support in rollout;
- vii.) assist the States to work with the respective implementing agencies and VWSCs/ user groups, etc. to adopt appropriate O&M mechanisms to ensure long term sustainability of sources;
- viii.) support in preparing formats for baselines to map outputs & outcomes in the future and build capacities to carry out the surveys;
- ix.) special focus on water quality: handhold states and districts to strengthen WQM&S and support in NABL accreditation, sharing of lab results with community, etc.; and
- x.) any other activity to be implemented as part of the Mission as required by the Department of Drinking Water & Sanitation.

The Sector Partner will provide support to DDWS in the broad areas mentioned above.

5. Possible areas of Work

It is expected that Sector Partner will work closely with DDWS to assist on the activities related to JJM. The firm will provide the capacity building support to DDWS and the State Governments for effective implementation of the JJM. The scope of work for Sector Partner shall include following:

- i.) provide capacity building support to the National, State and District level stakeholders;
- ii.) support in preparing and implementing a comprehensive capacity building programme for JJM as per the programme objectives;
- iii.) identify State & District-level Capacity Building Resource agencies for training activities and facilitate the organization in the preparation of modules and training methodologies;
- iv.) develop material for training and capacity building programmes for JJM and States on social development activities in coordination with other experts;
- v.) make capacity building/ participatory training as driver of the project and develop content and pedagogy to make training events dynamic and lively;
- vi.) identify successful models in community mobilization for replication;
- vii.) assist in documentation of best practices in rural drinking water sector;

- viii.) undertake field visits to understand social inclusion, social audit/ monitoring under JJM; and
- ix.) facilitate organization of workshop, conferences, and consultations, if required.

The list is indicative and the agency may be required to provide additional services as required for the programme. Further, it may be noted that the activities would have to be carried out at different levels, viz. National, State and District. The agency must have the flexibility to work at different levels, as specified by the scope of work and as determined by the DDWS. The firm should have adequate number of experts of each stream so that in case of unforeseen events, if the services of one or more team members cease to continue, the agency should provide substitute team member of equal or higher competence within agreed timeframe.

6. Funding

The association of Sector Partner will be for Jal Jeevan Mission of Department of Drinking Water and Sanitation and no remuneration shall be paid for the services. The agency will be required to raise their own resources for the purpose.

7. Review

The Sector Partner will keep DDWS apprised with developments and progress of the work relating to capacity building, training, IEC, etc. The engagement with DDWS shall be reviewed every year in order to extend the association with the agency subject to satisfactory performance. DDWS reserves the right to terminate early without assigning any reason whatsoever.